

OWN BRAND CEREAL PRICES						
SHOP	<i>SUPERVALUE</i>	<i>SPAR</i>	<i>TESCO</i>	<i>ASDA</i>	<i>DUNNES</i>	<i>CENTRA</i>
SIZE OF PACK (gm)	500	750	450	1000	1000	1500
PRICE PER PACK	2.5	2.8	2	3.5	4.5	3.75
COST PER 100gm	0.5	0.373	0.4444	0.35	0.45	0.25